

# Nestlé SA in Hot Drinks

November 2025

**Table of Contents** 

#### GLOBAL COMPANY OVERVIEW

Key Facts

Company Direction

Global Performance: Company Sales and Market Share Global Performance: Company Growth by Industry Global Performance: Nestlé Growth vs Industry growth Global Performance: Company Sales by Region

Nestlé SWOT Analysis

### NESTLÉ SA IN HOT DRINKS

Nestlé SA in Hot Drinks : Key Facts Our expert's view of Nestlé in 2025

"Big bets" and turning round underperforming product areas

Nestlé Sales in Hot Drinks

Nestlé Sales in Hot Drinks by Region Nestlé Sales in Hot Drinks by Category

Top 20 Markets

Nestlé: Top Five Industry Trends and Company Response

Key Trend: Wellness in a chaotic world: Nestlé launches cutting-edge deep tech centre

Competitive Position: Relative Performance Competitive Position: Key Categories Competitive Position: Key Brands

Competitive Position: Share Change in 2024

Nestlé's Top 10 Growth Markets: Historic vs Forecast

Nestlé: Online E-Commerce Portfolio Nestlé: E-Commerce Retail Strategy

New Product Development

## **FUTURE DIRECTION**

M&A and Investment

Company Focus and Future Growth Growth Opportunities in Hot Drinks

### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/nestle-sa-in-hot-drinks/report.