



Gardening in Canada

May 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Warmer season spurs demand for gardening and horticulture extending harvesting windows
Brands continue to focus on sustainable solutions to cater to eco-conscious consumers
Home improvement and gardening stores dominate, benefitting from seasonal sales

PROSPECTS AND OPPORTUNITIES

Brands focus on heat-resilient plants to cater for water-stressed landscapes
Brands to invest in digital platforms further supported by personalised offers
Technological advancements such as electrification of tools to shape gardening

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Home and Garden in Canada - Industry Overview

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DISCLAIMER

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