



Gardening in Malaysia

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Urban living, wellness trends and sustainability reshape Malaysia's gardening market in 2024
Urban gardening leader Baba strengthens market position, while Hikoki powers growth with cordless innovation
Non-grocery retailers and e-commerce flourish as Malaysians turn to home gardening

PROSPECTS AND OPPORTUNITIES

Gardening will continue to evolve, driven by wellness trends and sustainable innovations
Smart home technology adoption to accelerate over the forecast period
Desire for eco-conscious living to drive demand for green materials

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Home and Garden in Malaysia - Industry Overview

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DISCLAIMER

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