

# Home Furnishings in the Netherlands

June 2025

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#### **KEY DATA FINDINGS**

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Economic challenges impact home furnishings in 2024

lkea BV reinforces its leadership through innovation and expansion

Non-grocery retailers maintain their dominance, offering diverse product ranges, personalised customer service and comprehensive in-store experiences

## PROSPECTS AND OPPORTUNITIES

Economic uncertainty and cautious consumer spending impact demand

lkea to innovation, blending craftsmanship and sustainability through modular, durable designs made with eco-friendly and recycled materials E-commerce share gain as retailers adopt hybrid strategies

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