

Retail in France

February 2025

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Retail in France

EXECUTIVE SUMMARY

Retail in 2024: The big picture

Quest for lowest prices across all social classes

New technologies continue to shape retail

Competitive landscape becomes increasingly consolidated, following strategic mergers and acquisitions

What next for retail?

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 $\label{thm:equilibrium} \mbox{Hypermarket model} - \mbox{outdated for ready for reinvention?}$

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