



# Other Hot Drinks in Bolivia

November 2025

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## Other Hot Drinks in Bolivia - Category analysis

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#### 2025 DEVELOPMENTS

Chocolate-based offerings drive growth in challenging operating environment

#### INDUSTRY PERFORMANCE

Price-driven growth amid import pressures

Chocolate-based offerings benefit from growing demand

#### WHAT'S NEXT?

Affordability and cultural preferences shape other hot drinks

Digitalisation of retail landscape offers considerable potential

Health and wellness trends will drive innovation in yerba mate

#### COMPETITIVE LANDSCAPE

Chocolike consolidates its role as nutritious family-oriented hot drink

PepsiCo's Toddy leads growth

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Small local grocers leads other hot drinks sales

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Hot drinks industry shows adaptability in face of economic challenges

### KEY DATA FINDINGS

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Resilient demand amid continued price sensitivity

Rise of locally-produced fresh ground coffee

Tea shows greatest resilience

Chocolate drinks maintain consistent popularity, whereas traditional yerba mate loses ground

#### WHAT'S NEXT?

Hot drinks sales will remain resilient, boosted by culture and affordability

Climate change could bring new opportunities

Wellness-oriented options will gain traction

## COMPETITIVE LANDSCAPE

DXN Bolivia leads with natural wellness positioning  
Sadimex shows adaptability in inflationary environment

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