



Euromonitor
International

Refrigeration Appliances in the Netherlands

February 2026

Table of Contents

Refrigeration Appliances in the Netherlands - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Energy efficiency features aid slow volume growth amid housing pressure

Chart 1 - Key Trends 2025

INDUSTRY PERFORMANCE

Sustainability and energy efficiency gain traction, boosting volume sales

Chart 2 - Bosch Fridge Freezer Combines Sustainability with Convenience

Convenience and customisation features drive innovation

Smart and AI-powered appliances increase upgrade demands

Chart 3 - LG GSGV80EPLD InstaView with Smart Functionality

WHAT'S NEXT?

Housing market pressure to further affect future volume growth

Sustainability to remain key factor shaping category's development

Chart 4 - Analyst Insight

Low base of smart refrigeration appliances will create new growth opportunities

COMPETITIVE LANDSCAPE

Leading manufacturers maintain dominance through brand trust and distribution

CHANNELS

Offline retailers dominate sales through personalised service

COUNTRY REPORTS DISCLAIMER

[Consumer Appliances in the Netherlands - Industry Overview](#)

KEY DATA FINDINGS

EXECUTIVE SUMMARY

Premiumisation and sustainability key to industry success

Chart 5 - Key Trends 2025

INDUSTRY PERFORMANCE

Repair culture and sustainability shift purchasing behaviour and drive volume growth

Chart 6 - Bosch Zeolite Dishwasher Includes Drying Technology to Reduce Power Consumption

Multifunctionality and compact design gain traction among urban households

Chart 7 - Ninja Foodi MAX 14-in-1 SmartLid Multi-Cooker Combines 14 Cooking Functions

Innovation fuels premiumisation

Chart 8 - SMEG EGF03CREU Espresso Machine Targets Design-Focused Coffee Enthusiasts

WHAT'S NEXT?

Consumers to continue driving demand for multifunctional appliances

Sustainability and eco-friendly climate control to boost heat pumps

Premiumisation and smart technology to shape industry developments

Chart 9 - Analyst Insight

Chart 10 - Growth Decomposition of Consumer Appliances 2024-2029

COMPETITIVE LANDSCAPE

Philips, Bosch and Tefal lead consumer appliance landscape

CHANNELS

Appliances and electronics specialists drive offline sales

ECONOMIC CONTEXT

Chart 11 - Real GDP Growth and Inflation 2020-2030

Chart 12 - PEST Analysis in Netherlands 2025

CONSUMER CONTEXT

Chart 13 - Key Insights on Consumers in Netherlands 2025

Chart 14 - Consumer Landscape in Netherlands 2025

COUNTRY REPORTS DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/refrigeration-appliances-in-the-netherlands/report.