



Hot Drinks in Slovenia

January 2026

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EXECUTIVE SUMMARY

Moderate growth in 2025, as inflationary pressures

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Premiumisation trend sustains value growth
Persistently high prices frustrate local consumers
Health and sustainability shape consumer choices

WHAT'S NEXT?

Continued growth expected, supported by premiumisation
Competitive landscape will remain stable
Retail e-commerce will approach maturity

COMPETITIVE LANDSCAPE

Atlantic Trade doo leads sales
Private label gains traction

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Modern grocery channels lead hot drinks distribution
Retail e-commerce drives growth
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[Coffee in Slovenia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Coffee sees premium-led growth

INDUSTRY PERFORMANCE

Premiumisation drives growth

Fresh ground coffee pods leads growth

WHAT'S NEXT?

Premiumisation and e-commerce to support sales growth

Rising consumer sophistication will drive investment in higher-quality, single-origin coffees

Health and safety considerations to shape coffee consumption

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[Tea in Slovenia](#)

KEY DATA FINDINGS

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Functional and premium teas drive growth

INDUSTRY PERFORMANCE

Tea continues to benefit from health and wellness trends

Fruit/herbal tea drives growth

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Technological innovations will support growth

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[Other Hot Drinks in Slovenia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Buoyant performance for other hot drinks

INDUSTRY PERFORMANCE

Other hot drinks maintains strong sales momentum

Chocolate-based flavoured powder drinks drives growth

WHAT'S NEXT?

Other hot drinks set for continued growth

Functional blends will gain popularity

Regulatory and sustainability trends set to impact other hot drinks

COMPETITIVE LANDSCAPE

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