



Hot Drinks in Slovenia

January 2025

Table of Contents

EXECUTIVE SUMMARY

- Hot drinks in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- Foodservice vs retail split
- What next for hot drinks?

MARKET DATA

- Table 1 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024
- Table 2 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024
- Table 3 - Retail Sales of Hot Drinks by Category: Volume 2019-2024
- Table 4 - Retail Sales of Hot Drinks by Category: Value 2019-2024
- Table 5 - Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024
- Table 6 - Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024
- Table 7 - Foodservice Sales of Hot Drinks by Category: Volume 2019-2024
- Table 8 - Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024
- Table 9 - Total Sales of Hot Drinks by Category: Total Volume 2019-2024
- Table 10 - Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024
- Table 11 - NBO Company Shares of Hot Drinks: % Retail Value 2020-2024
- Table 12 - LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024
- Table 13 - Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024
- Table 14 - Retail Distribution of Hot Drinks by Format: % Volume 2019-2024
- Table 15 - Retail Distribution of Hot Drinks by Format and Category: % Volume 2024
- Table 16 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029
- Table 17 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029
- Table 18 - Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029
- Table 19 - Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029
- Table 20 - Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029
- Table 21 - Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029
- Table 22 - Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029
- Table 23 - Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029
- Table 24 - Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029
- Table 25 - Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Stable demand, with rising interest in healthier and premium options
- Convenience trend influences consumers' choices
- Atlantic Trade doo maintains its lead due to its long history in fresh coffee

PROSPECTS AND OPPORTUNITIES

- Convenience of coffee machines to drive growth of ground coffee beans and pods
- Continued category premiumisation

Innovation to drive growth

CATEGORY DATA

- Table 26 - Retail Sales of Coffee by Category: Volume 2019-2024
- Table 27 - Retail Sales of Coffee by Category: Value 2019-2024
- Table 28 - Retail Sales of Coffee by Category: % Volume Growth 2019-2024
- Table 29 - Retail Sales of Coffee by Category: % Value Growth 2019-2024
- Table 30 - NBO Company Shares of Coffee: % Retail Value 2020-2024
- Table 31 - LBN Brand Shares of Coffee: % Retail Value 2021-2024
- Table 32 - Forecast Retail Sales of Coffee by Category: Volume 2024-2029
- Table 33 - Forecast Retail Sales of Coffee by Category: Value 2024-2029
- Table 34 - Forecast Retail Sales of Coffee by Category: % Volume Growth 2024-2029
- Table 35 - Forecast Retail Sales of Coffee by Category: % Value Growth 2024-2029

Tea in Slovenia

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Functional benefits and speciality teas gain traction in 2024
- Rising popularity of teas with added health benefits
- Žito Food industry maintains its strong lead in 2024

PROSPECTS AND OPPORTUNITIES

- Rising tea culture and spa popularity to drive growth
- Health and wellness trend will continue to influence consumer demand
- Expansion of e-commerce and premiumisation trend

CATEGORY DATA

- Table 36 - Retail Sales of Tea by Category: Volume 2019-2024
- Table 37 - Retail Sales of Tea by Category: Value 2019-2024
- Table 38 - Retail Sales of Tea by Category: % Volume Growth 2019-2024
- Table 39 - Retail Sales of Tea by Category: % Value Growth 2019-2024
- Table 40 - NBO Company Shares of Tea: % Retail Value 2020-2024
- Table 41 - LBN Brand Shares of Tea: % Retail Value 2021-2024
- Table 42 - Forecast Retail Sales of Tea by Category: Volume 2024-2029
- Table 43 - Forecast Retail Sales of Tea by Category: Value 2024-2029
- Table 44 - Forecast Retail Sales of Tea by Category: % Volume Growth 2024-2029
- Table 45 - Forecast Retail Sales of Tea by Category: % Value Growth 2024-2029

Other Hot Drinks in Slovenia

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Players seek to expand the consumer base with new flavours in 2024
- Growing health trend drives demand for healthier options
- Mercator-Emba dd maintains its clear lead in 2024

PROSPECTS AND OPPORTUNITIES

- Ongoing premiumisation
- Rising importance of sustainability
- Manufacturers to increasingly focus on offering added functional benefits

CATEGORY DATA

Table 46 - Retail Sales of Other Hot Drinks by Category: Volume 2019-2024

Table 47 - Retail Sales of Other Hot Drinks by Category: Value 2019-2024

Table 48 - Retail Sales of Other Hot Drinks by Category: % Volume Growth 2019-2024

Table 49 - Retail Sales of Other Hot Drinks by Category: % Value Growth 2019-2024

Table 50 - NBO Company Shares of Other Hot Drinks: % Retail Value 2020-2024

Table 51 - LBN Brand Shares of Other Hot Drinks: % Retail Value 2021-2024

Table 52 - Forecast Retail Sales of Other Hot Drinks by Category: Volume 2024-2029

Table 53 - Forecast Retail Sales of Other Hot Drinks by Category: Value 2024-2029

Table 54 - Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2024-2029

Table 55 - Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2024-2029

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-in-slovenia/report.