

# Other Hot Drinks in Slovenia

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## Other Hot Drinks in Slovenia - Category analysis

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#### 2025 DEVELOPMENTS

Buoyant performance for other hot drinks

#### INDUSTRY PERFORMANCE

Other hot drinks maintains strong sales momentum

Chocolate-based flavoured powder drinks drives growth

#### WHAT'S NEXT?

Other hot drinks set for continued growth

Functional blends will gain popularity

Regulatory and sustainability trends set to impact other hot drinks

#### COMPETITIVE LANDSCAPE

Mercator-Emba doo leads with Benquick

Smaller players gain share as market diversifies

#### CHANNELS

Hypermarkets leads other hot drinks distribution

E-commerce continues to gain traction

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Moderate growth in 2025, as inflationary pressures

### KEY DATA FINDINGS

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Premiumisation trend sustains value growth

Persistently high prices frustrate local consumers

Health and sustainability shape consumer choices

#### WHAT'S NEXT?

Continued growth expected, supported by premiumisation

Competitive landscape will remain stable

Retail e-commerce will approach maturity

## COMPETITIVE LANDSCAPE

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