



Soft Drinks in Slovenia

January 2026

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EXECUTIVE SUMMARY

Soft drinks landscape becomes increasingly polarised

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Manufacturers navigate a polarised landscape

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Functional bottled water leads growth

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Premium and functional bottled water gains traction amid focus on purity and transparency

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[Carbonates in Slovenia](#)

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WHAT'S NEXT?

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[RTD Coffee in Slovenia](#)

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RTD coffee retains growth momentum, driven by convenience and innovation

Innovation centres around non-dairy and sugar-free variants

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RTD Tea in Slovenia

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Regular and reduced sugar variants benefit from high number of new product launches

WHAT'S NEXT?

RTD tea poised for steady growth

Advanced technologies will drive improvements to product quality, efficiency and sustainability

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Energy Drinks in Slovenia

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