



Bottled Water in Uzbekistan

January 2026

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Bottled Water in Uzbekistan - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Ongoing healthy growth for bottled water thanks to strong demand

INDUSTRY PERFORMANCE

Bottled water meets a wide range of consumer needs, from bulk formats to on-the-go consumption

Flavoured bottled water remains dynamic in growth and developments

WHAT'S NEXT?

Consumer reliance on bottled water will continue to underpin demand

Innovation will remain a key growth driver in bottled water, from formats to functional variants

Bulk water expected to continue posting steady growth, while water vending machines grow from a low base

COMPETITIVE LANDSCAPE

Hydrolife maintains strong lead in bottled water, thanks to strong portfolio of different options and formats

Chortoq benefits from format innovations and distribution through both off-trade and on-trade channels

CHANNELS

Small local grocers maintains largest channel lead, despite competition from the ongoing expansion of large retailers

Convenience stores and e-commerce show strong growth from low bases

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[Soft Drinks in Uzbekistan - Industry Overview](#)

EXECUTIVE SUMMARY

Healthy sales overall for soft drinks, as the category rebounds

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Flavour and packaging innovations are key growth drivers in soft drinks

RTD tea benefits from new flavour launches, with Coca-Cola's Fuse Tea leading the way

The rise of other non-cola carbonates is supported by new flavour innovations

WHAT'S NEXT?

Ongoing positive sales for soft drinks, supported by economic stabilisation and shifting lifestyle trends

Company activity and product innovation will remain central to the performance of soft drinks

Reduced-sugar variants and underdeveloped categories expected to remain niche

COMPETITIVE LANDSCAPE

Coca-Cola maintains leading place thanks to strong brand portfolio and frequent innovations
Lomisi benefits from increased imports of Natakhtari, while Coca-Cola sees a rebound in growth
Acqua Life Bottlers active in new flavour developments in carbonates

CHANNELS

Small local grocers continue to play a crucial role to sales
Convenience stores and e-commerce show strong growth from low bases
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