

Carbonates in Poland

December 2025

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Meeting changing consumer preferences

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Manufacturers adapting to evolving consumer demand

Growing demand for reduced sugar cola

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New product development

Health and wellness to remain a key influence

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[Soft Drinks in Poland - Industry Overview](#)

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INDUSTRY PERFORMANCE

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Health, price increases and legislation

WHAT'S NEXT?

Demand for convenience and new entrants to contribute to growth

More mature categories to look to health and wellness

Ongoing impact of legislative developments

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