



**Euromonitor  
International**

# Hot Drinks in Australia

November 2024

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Inflation-induced value growth stabilises while demand remains flat
- Australian consumers demand an ethical and high-quality coffee experience
- Aldi leads the surge in premium private label coffee

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- Retail demand for other hot drinks remains above pre-pandemic levels despite ongoing challenges
- From low calories to functional powerhouse
- Sustainability drives transformation in other hot drinks

PROSPECTS AND OPPORTUNITIES

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