



Euromonitor  
International

# Herbal/Traditional Products in Poland

October 2025

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## Herbal/Traditional Products in Poland - Category analysis

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#### 2025 DEVELOPMENTS

Herbal/traditional products remain popular  
Players look for new ways to stand out in an increasingly crowded market  
Pharmacies continue to dominate sales but e-commerce gains share

#### PROSPECTS AND OPPORTUNITIES

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### DISCLAIMER

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