



Euromonitor
International

NRT Smoking Cessation Aids in Spain

September 2024

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NRT Smoking Cessation Aids in Spain - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Tougher laws on smoking could support modest growth for a sluggish category

Smoking cessation is a top priority for the health authorities

A consolidated category with a stable competitive status quo

PROSPECTS AND OPPORTUNITIES

Ongoing efforts from the Spanish health authorities will continue to suppress potential OTC sales

Further EU efforts add further pressure on consumers to stop smoking

Vaping also set to be threatened by new legislations

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