

Food Preparation Appliances in Colombia

December 2024

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Food Preparation Appliances in Colombia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Blenders behind the return to growth for food preparation appliances Increasing focus on healthy living benefits sales Oster de Colombia continues to lead, closely followed by SEB Groupe

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E-commerce likely to remain a key channel as growing numbers of shoppers go online Juice extractors could face obstacles to growth

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