



Euromonitor
International

Spectacles in France

June 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Spectacles Summary

INDUSTRY PERFORMANCE

Steady Growth Driven by Consumer Spending and Economic Resilience

Vision Correction Essentials Shape the Hierarchy of French Eyewear

Krys Expands Private Label Collection Targeting Female Consumers

Chart 1 - Krys Expands Private Label Collection to Target Female Consumers

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Consumers to Prioritise Functional Upgrades as Growth Slows in Unit Sales

Spectacle Lenses to Lead Value Growth While Readymade Reading Glasses Will Decline in Volume

Brands to Innovate with Sustainability and Omnichannel Services to Capture Value

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Leading Players Consolidate Dominance through Lens Innovation and Private Label Expansion

Chart 7 - Company Shares 2025

Chart 8 - Brand Shares 2025

CHANNELS

Optical Goods Stores Maintain Dominance with Expertise

Retail E-Commerce Expands through Convenience and Simpler Product Offerings

Chart 9 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 10 - Economic Context for Spectacles

Chart 11 - Real GDP Growth 2021-2031

Chart 12 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 13 - Consumer Context for Spectacles

Chart 14 - Population 2021-2031

Chart 15 - Consumer Expenditure 2021-2031

Chart 16 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Eyewear in France - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Steady Growth in Eyewear Value Driven by Demographic and Economic Factors

Spectacles Dominate Retail Value Sales Due to Higher Price Points

Krys Expands Signature Private Label Line and Hoya Drives Myopia Control Adoption

Chart 17 - Hoya Rolls Out Miyosmart iQ in France as Myopia Control Scales in 2026

Chart 18 - Value Sales 2021-2031

Chart 19 - Volume Sales 2021-2031

Chart 20 - Value Sales by Category 2026

WHAT'S NEXT?

Retailers to Drive Moderate Growth through Accessible Style and Replacement Demand

Spectacle Lenses to Outpace Frames as Myopia Management Boosts Demand

Brands Set to Leverage Sustainability and Technology to Engage Younger Consumers

Chart 21 - Forecast Value Sales 2021-2031

Chart 22 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Leading Players Sustain Positions Amid Evolving Competitive Dynamics

Chart 23 - Company Shares 2025

Chart 24 - Brand Shares 2025

CHANNELS

Optical Goods Stores Strengthen Leadership through Service Innovation and Immersive Retail

Retail E-Commerce Accelerates Growth, Complementing Physical Stores with Digital Convenience

Chart 25 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 26 - Economic Context for Eyewear

Chart 27 - Real GDP Growth 2021-2031

Chart 28 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 29 - Consumer Context for Eyewear

Chart 30 - Population 2021-2031

Chart 31 - Consumer Expenditure 2021-2031

Chart 32 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/spectacles-in-france/report.