



Soft Drinks in Cameroon

December 2025

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Soft Drinks in Cameroon

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Positive performance in 2025

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Still bottled water registers highest volume growth

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Carbonated and flavoured waters struggle

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Health concerns restrict concentrates

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Moderate increase in volume sales in 2025

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Technology still plays limited role

Rising fitness culture supports volume growth

COMPETITIVE LANDSCAPE

Source du Pays widens lead through mass-market reach and functional messaging

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