



Euromonitor  
International

# Analgesics in Ukraine

October 2024

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## Analgesics in Ukraine - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Analgesics on the slow path to recovery  
Competition remains stiff in analgesics backed by strong advertising support  
Darnitsa remains on top thanks to the good value proposition of its generics

#### PROSPECTS AND OPPORTUNITIES

Category maturity and the reduced size of the population present barriers to growth  
Acetaminophen and aspirin sales set to rise  
Innovations expected but Russia's ongoing war likely to favour generics

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### DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/analgesics-in-ukraine/report](http://www.euromonitor.com/analgesics-in-ukraine/report).