



Dishwashing in the United Kingdom

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Top level volume and value growth for dishwashing in 2024
Dishwasher penetration continues to increase in 2024
Procter & Gamble continues to dominate dishwashing

PROSPECTS AND OPPORTUNITIES

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Automatic dishwashing tablets will remain the most popular format in automatic dishwashing in the forecast period
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DISCLAIMER

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