

Eyewear in India

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Table of Contents

Eyewear in India

EXECUTIVE SUMMARY

Eyewear in 2025: The big picture

2025 key trends

Competitive landscape

Retail developments

What next for eyewear?

MARKET DATA

- Table 1 Sales of Eyewear by Category: Volume 2020-2025
- Table 2 Sales of Eyewear by Category: Value 2020-2025
- Table 3 Sales of Eyewear by Category: % Volume Growth 2020-2025
- Table 4 Sales of Eyewear by Category: % Value Growth 2020-2025
- Table 5 NBO Company Shares of Eyewear: % Value 2020-2024
- Table 6 LBN Brand Shares of Eyewear: % Value 2021-2024
- Table 7 Distribution of Eyewear by Format: % Value 2020-2025
- Table 8 Forecast Sales of Eyewear by Category: Volume 2025-2030
- Table 9 Forecast Sales of Eyewear by Category: Value 2025-2030
- Table 10 Forecast Sales of Eyewear by Category: % Volume Growth 2025-2030
- Table 11 Forecast Sales of Eyewear by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Contact Lenses and Solutions in India

KEY DATA FINDINGS

2025 DEVELOPMENTS

Health awareness and convenience fuel rising contact lens adoption in India in 2025

Bausch & Lomb retains lead in contact lenses while Alcon and J&J step up competition

Omnichannel expansion is shaping contact lens retail in India in 2025

PROSPECTS AND OPPORTUNITIES

Contact lenses and solutions are poised to grow at a high single digit growth driven by health, convenience and lifestyle shifts

Coloured contact lenses are expected to register faster adoption amongst urban youth and Gen Z

Technological and material innovation is expected to drive premiumisation and wider adoption

CATEGORY DATA

- Table 12 Sales of Contact Lenses by Category: Volume 2020-2025
- Table 13 Sales of Contact Lenses by Category: Value 2020-2025
- Table 14 Sales of Contact Lenses by Category: % Volume Growth 2020-2025
- Table 15 Sales of Contact Lenses by Category: % Value Growth 2020-2025
- Table 16 Sales of Contact Lens Solutions: Value 2020-2025
- Table 17 Sales of Contact Lens Solutions: % Value Growth 2020-2025
- Table 18 Sales of Contact Lenses by Type: % Value 2020-2025
- Table 19 Sales of Daily Disposable Lenses (DD) by Material: % Value 2020-2025
- Table 20 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2020-2025
- Table 21 Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2020-2025
- Table 22 Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2020-2025
- Table 23 NBO Company Shares of Contact Lenses: % Value 2020-2024

- Table 24 LBN Brand Shares of Contact Lenses: % Value 2021-2024
- Table 25 Distribution of Contact Lenses by Format: % Value 2020-2025
- Table 26 Distribution of Contact Lens Solutions by Format: % Value 2020-2025
- Table 27 Forecast Sales of Contact Lenses by Category: Volume 2025-2030
- Table 28 Forecast Sales of Contact Lenses by Category: Value 2025-2030
- Table 29 Forecast Sales of Contact Lenses by Category: % Volume Growth 2025-2030
- Table 30 Forecast Sales of Contact Lenses by Category: % Value Growth 2025-2030
- Table 31 Forecast Sales of Contact Lens Solutions: Value 2025-2030
- Table 32 Forecast Sales of Contact Lens Solutions: % Value Growth 2025-2030

Spectacles in India

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising screen time and lifestyle changes drive strong growth in spectacles sales in 2025

Lenskart's IPO brings new momentum to market competition

Myopia control spectacle lenses

PROSPECTS AND OPPORTUNITIES

Spectacles expected to premiumise through fashion positioning and lens innovation despite rising surgical alternatives

Technology in spectacles is forecast to drive and expand consumer aspirations

Spectacles retail to remain offline led but omnichannel expansion will shape future growth

CATEGORY DATA

- Table 33 Sales of Spectacles by Category: Volume 2020-2025
- Table 34 Sales of Spectacles by Category: Value 2020-2025
- Table 35 Sales of Spectacles by Category: % Volume Growth 2020-2025
- Table 36 Sales of Spectacles by Category: % Value Growth 2020-2025
- Table 37 Sales of Spectacle Lenses by Type: % Value 2020-2025
- Table 38 NBO Company Shares of Spectacles: % Value 2020-2024
- Table 39 LBN Brand Shares of Spectacles: % Value 2021-2024
- Table 40 Distribution of Spectacles by Format: % Value 2020-2025
- Table 41 Forecast Sales of Spectacles by Category: Volume 2025-2030
- Table 42 Forecast Sales of Spectacles by Category: Value 2025-2030
- Table 43 Forecast Sales of Spectacles by Category: % Volume Growth 2025-2030
- Table 44 Forecast Sales of Spectacles by Category: % Value Growth 2025-2030

Sunglasses in India

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sunglasses growth is fuelled by style aspirations, UV protection awareness and multi-pair ownership
Luxottica maintains lead while Lenskart's IPO and Titan's fashion-first pivot signals an intensifying competitive landscape
Offline retail dominates India's sunglasses market while omnichannel strategies gain momentum

PROSPECTS AND OPPORTUNITIES

Rising disposable incomes and consumer aspirations to drive sustained growth in premium and luxury sunglasses Smart sunglasses and tech partnerships set to transform India's eyewear market Sustainability in sunglasses is expected to emerge as a premiumisation driver in India

CATEGORY DATA

Table 45 - Sales of Sunglasses: Volume 2020-2025

Table 46 - Sales of Sunglasses: Value 2020-2025

Table 47 - Sales of Sunglasses: % Volume Growth 2020-2025

Table 48 - Sales of Sunglasses: % Value Growth 2020-2025

Table 49 - NBO Company Shares of Sunglasses: % Value 2020-2024

Table 50 - LBN Brand Shares of Sunglasses: % Value 2021-2024

Table 51 - Distribution of Sunglasses by Format: % Value 2020-2025

Table 52 - Forecast Sales of Sunglasses: Volume 2025-2030

Table 53 - Forecast Sales of Sunglasses: Value 2025-2030

Table 54 - Forecast Sales of Sunglasses: % Volume Growth 2025-2030

Table 55 - Forecast Sales of Sunglasses: % Value Growth 2025-2030

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