



Euromonitor
International

Spectacles in India

October 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising screen time and lifestyle changes drive strong growth in spectacles sales in 2025
Lenskart’s IPO brings new momentum to market competition
Myopia control spectacle lenses

PROSPECTS AND OPPORTUNITIES

Spectacles expected to premiumise through fashion positioning and lens innovation despite rising surgical alternatives
Technology in spectacles is forecast to drive and expand consumer aspirations
Spectacles retail to remain offline led but omnichannel expansion will shape future growth

CATEGORY DATA

- Table 1 - Sales of Spectacles by Category: Volume 2020-2025
- Table 2 - Sales of Spectacles by Category: Value 2020-2025
- Table 3 - Sales of Spectacles by Category: % Volume Growth 2020-2025
- Table 4 - Sales of Spectacles by Category: % Value Growth 2020-2025
- Table 5 - Sales of Spectacle Lenses by Type: % Value 2020-2025
- Table 6 - NBO Company Shares of Spectacles: % Value 2020-2024
- Table 7 - LBN Brand Shares of Spectacles: % Value 2021-2024
- Table 8 - Distribution of Spectacles by Format: % Value 2020-2025
- Table 9 - Forecast Sales of Spectacles by Category: Volume 2025-2030
- Table 10 - Forecast Sales of Spectacles by Category: Value 2025-2030
- Table 11 - Forecast Sales of Spectacles by Category: % Volume Growth 2025-2030
- Table 12 - Forecast Sales of Spectacles by Category: % Value Growth 2025-2030

Eyewear in India - Industry Overview

EXECUTIVE SUMMARY

Eyewear in 2025: The big picture
2025 key trends
Competitive landscape
Retail developments
What next for eyewear?

MARKET DATA

- Table 13 - Sales of Eyewear by Category: Volume 2020-2025
- Table 14 - Sales of Eyewear by Category: Value 2020-2025
- Table 15 - Sales of Eyewear by Category: % Volume Growth 2020-2025
- Table 16 - Sales of Eyewear by Category: % Value Growth 2020-2025
- Table 17 - NBO Company Shares of Eyewear: % Value 2020-2024
- Table 18 - LBN Brand Shares of Eyewear: % Value 2021-2024
- Table 19 - Distribution of Eyewear by Format: % Value 2020-2025
- Table 20 - Forecast Sales of Eyewear by Category: Volume 2025-2030
- Table 21 - Forecast Sales of Eyewear by Category: Value 2025-2030
- Table 22 - Forecast Sales of Eyewear by Category: % Volume Growth 2025-2030
- Table 23 - Forecast Sales of Eyewear by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/spectacles-in-india/report.