



Euromonitor  
International

# Men's Grooming in Dominican Republic

May 2025

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## Men's Grooming in Dominican Republic - Category analysis

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New generations of Dominican men give greater importance to the care and prevention of skin ageing

Procter & Gamble holds its lead, thanks to strength of its Gillette brand

The first specialised beauty retailers aimed at men start to emerge

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/mens-grooming-in-dominican-republic/report](http://www.euromonitor.com/mens-grooming-in-dominican-republic/report).