



Euromonitor
International

Digestive Remedies in Argentina

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Digestive remedies sees growth, with digestive enzymes and H2 blockers registering the most dynamism
Laboratorio Elea SACIF y A leads with a stronghold in proton pump inhibitors
Pharmacies' strong presence hampered slightly by expansion of dietéticas

PROSPECTS AND OPPORTUNITIES

Demand for digestive remedies set to rise in line with improving economic climate
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Fueled by switch from RX to OTC, proton pump inhibitors will expand, taking volume sales from antacids

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