



NRT Smoking Cessation Aids in Argentina

September 2025

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NRT Smoking Cessation Aids in Argentina - Category analysis

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2025 DEVELOPMENTS

Sales increase thanks to better economic conditions and a decline in smoking
GlaxoSmithKline Argentina leads with Nicotinell on the back of high investments in advertising
Pharmacies remains the leading channel for NRT smoking cessation aids

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Further growth expected due to an increase in disposable incomes in the coming years
Smoking prevalence and tighter regulations on tobacco may fuel further category growth
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