



Carbonates in Australia

November 2025

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2025 DEVELOPMENTS

Innovation in products and packaging supporting growth

INDUSTRY PERFORMANCE

Carbonates experiences upsurge in sales amidst growing consumer confidence

Fanta's innovation supports expansion of reduced sugar carbonates

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Modest growth forecast on back of availability, innovation and evolving competitor strategies

Sustainability policies and CSR expected to remain in focus for brands in Australia

Reduced sugar carbonates to drive success of health and wellness investments from companies

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