



Euromonitor  
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# Eyewear in South Africa

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Contact Lenses and Solutions in South Africa

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- Rising expense of contact lenses pressures local consumers
- Private label offers more affordable contact lenses

PROSPECTS AND OPPORTUNITIES

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- Increasing number of consumers rely on government initiatives for spectacles

PROSPECTS AND OPPORTUNITIES

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- Consumers move online to find competitive prices from overseas platforms

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/eyewear-in-south-africa/report](http://www.euromonitor.com/eyewear-in-south-africa/report).