

Eye Care in Saudi Arabia

October 2025

Table of Contents

Eye Care in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Eye care benefits from prolonged screen use and environmental factors

Jamjoom Pharma continues to lead while J&J rises fastest

Pharmacies leads eye care distribution while e-commerce continues as fastest-growing channel

PROSPECTS AND OPPORTUNITIES

Future growth assured as result of environmental factors and improved awareness Innovation and technology transform eye care products and distribution as eye care centres expand Private label has potential to grow, supported by leading pharmacies

CATEGORY DATA

- Table 1 Sales of Eye Care by Category: Value 2020-2025
- Table 2 Sales of Eye Care by Category: % Value Growth 2020-2025
- Table 3 NBO Company Shares of Eye Care: % Value 2021-2025
- Table 4 LBN Brand Shares of Eye Care: % Value 2022-2025
- Table 5 Forecast Sales of Eye Care by Category: Value 2025-2030
- Table 6 Forecast Sales of Eye Care by Category: % Value Growth 2025-2030

Consumer Health in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Consumer Health in 2025: The big picture

Key trends in 2025

Competitive landscape

Channel developments

What next for Consumer Health?

MARKET INDICATORS

- Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025
- Table 8 Life Expectancy at Birth 2020-2025

MARKET DATA

- Table 9 Sales of Consumer Health by Category: Value 2020-2025
- Table 10 Sales of Consumer Health by Category: % Value Growth 2020-2025
- Table 11 NBO Company Shares of Consumer Health: % Value 2021-2025
- Table 12 LBN Brand Shares of Consumer Health: % Value 2022-2025
- Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2020-2025
- Table 14 Distribution of Consumer Health by Format: % Value 2020-2025
- Table 15 Distribution of Consumer Health by Format and Category: % Value 2025
- Table 16 Forecast Sales of Consumer Health by Category: Value 2025-2030
- Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

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