



Health and Wellness in the United Kingdom

December 2025

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Health and Wellness in the United Kingdom

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UK consumers focus on making healthier choices

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Players promote added functionality to push sales

Consumers demand healthier, natural, and ethical products

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Updates to HFSS regulations set to influence the market's growth and development

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HW Hot Drinks in the United Kingdom

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Increasing focus on wellness and new HFSS regulations shaking up the market

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INDUSTRY PERFORMANCE

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