



**Euromonitor
International**

Home Audio and Cinema in the US

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Home audio continues its downward trend in 2025
Sony's brand recognition ensures player maintains overall leadership
E-commerce at the forefront, though store-based retail still has room to

PROSPECTS AND OPPORTUNITIES

Smaller homes and pricing concerns continue to hamper growth, though nostalgia for vinyl may provide some relief
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-audio-and-cinema-in-the-us/report.