



Euromonitor  
International

# Nappies/Diapers/Pants in Tunisia

April 2025

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## Nappies/Diapers/Pants in Tunisia - Category analysis

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Price increases support strong value growth in 2024

Société d'Articles Hygiéniques Sarl leads, offering widely available and affordable products

Modern grocery retailers appeal with their wide portfolios and promotions

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Declining birth rate will dampen demand

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