



**Euromonitor
International**

Digestive Remedies in Costa Rica

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Most digestive remedies categories expand in volume and value terms
Heightened price-sensitivity broadens appeal of generics
Megalabs SA continues to rank among the strongest performers in 2024

PROSPECTS AND OPPORTUNITIES

Lifestyle and demographic trends will continue to drive demand
Competitive landscape expected to remain relatively concentrated
No major changes anticipated in terms of distribution

CATEGORY DATA

- Table 1 - Sales of Digestive Remedies by Category: Value 2019-2024
- Table 2 - Sales of Digestive Remedies by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Digestive Remedies: % Value 2020-2024
- Table 4 - LBN Brand Shares of Digestive Remedies: % Value 2021-2024
- Table 5 - Forecast Sales of Digestive Remedies by Category: Value 2024-2029
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