



Cafés/Bars in the Philippines

March 2026

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Cafés/Bars in the Philippines - Category analysis

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2025 DEVELOPMENTS

Faster growth in transactions and value sales in 2025

INDUSTRY PERFORMANCE

Growth is driven by the expanding coffee culture

Strongest growth comes from specialist coffee shops

Value for money remains a key sales driver in cafés/bars

WHAT'S NEXT?

Positive outlook for cafés/bars in the forecast period

Fulfillment to remain eat-in based, but convenience stores may pose a challenge

Rapid expansion of value-driven coffee chains

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Consumer Foodservice in the Philippines - Industry Overview

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Improving local conditions spur consumer foodservice value sales

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INDUSTRY PERFORMANCE

Easing inflation and mobility normalisation support consumer foodservice growth in 2025

Fulfillment continues to shape how consumers access foodservice

Outlet refreshes and network expansion improve the consumer experience

WHAT'S NEXT?

Positive performance expected for consumer foodservice as key trends continue over the forecast period

Innovation to focus on digital ecosystems and operational efficiency

Sustainability to gain weight in major chains

COMPETITIVE LANDSCAPE

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