



Euromonitor  
International

# Cafés/Bars in Canada

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## Cafés/Bars in Canada - Category analysis

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#### 2025 DEVELOPMENTS

Cafés/bars adapt to health, convenience and digital trends

#### INDUSTRY PERFORMANCE

Cafés/bars seek to reinvent themselves with expanded menus and extended opening hours

Specialist coffee and tea shops lead growth

#### WHAT'S NEXT?

Slow growth amid rising costs

Proposed extended alcohol service hours could boost sales in major cities

Healthier, more sustainable choices will shape the industry

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Tim Hortons maintains deep cultural connection with consumers

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Industry remains resilient amid continuing cost-of-living pressures

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Tourism and tax relief support growth amid cautious consumer spending

Delivery is core to foodservice

Loyalty programmes serve to strengthen customer retention

#### WHAT'S NEXT?

Tourism, loyalty programmes and digital engagement to drive value growth

Fulfilment will continue to evolve

Smart packaging and circular waste systems will drive foodservice sustainability

## COMPETITIVE LANDSCAPE

Tim Hortons leads Canadian foodservice

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