



Euromonitor
International

NRT Smoking Cessation Aids in Morocco

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NRT Smoking Cessation Aids in Morocco - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Value sales remain low, with little growth
Pierre Fabre dominates competitive landscape
Pharmacies hold a monopoly over distribution

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Minimal constant value growth over forecast period
Digital cessation tools offer potential, as well as expansion in NRT gum and lozenges.
Alternative to patches could drive growth

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/nrt-smoking-cessation-aids-in-morocco/report.