



Euromonitor
International

Cigarettes in Algeria

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising unit prices and economic hardship slow cigarette volume growth in 2024
Global heavyweights, led by STAEM Algerie SpA, maintain their dominant positions
Small local grocers remains preferred distribution channel

PROSPECTS AND OPPORTUNITIES

Mid-price cigarettes to gain further ground
High tar cigarettes will retain popularity
Some consumers expected to switch to perceived safer tobacco alternatives

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Advertising through retail point-of-sale

Sponsorship of sporting/music events

Distribution of tobacco-branded gifts (e.g. cigarette-branded lighters, pens, etc.)

Point-of-sale display bans

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