



# Consumer Foodservice By Location in Switzerland

May 2025

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Consumer foodservice through standalone benefits from consumers' return to out-of-home lifestyles  
Consumer foodservice by location follows many of the same trends seen across consumer foodservice per se  
Consumers increasingly seek healthier food

#### PROSPECTS AND OPPORTUNITIES

Profitability remains the biggest challenge ahead, as players need to adapt to evolving consumer trends  
Tourism likely to drive growth over the forecast period  
Different locations cater to different consumer demographics

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