



Euromonitor  
International

# Self-Service Cafeterias in Slovakia

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## Self-Service Cafeterias in Slovakia - Category analysis

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#### 2025 DEVELOPMENTS

Affordable lunch options support stable demand

#### INDUSTRY PERFORMANCE

Price increases and stable lunchtime demand drive growth

Chained operators outperform independent outlets

Value perception remains the key driver of consumer choice

#### WHAT'S NEXT?

Format remains attractive for cost-conscious consumers

Eat-in continues to dominate fulfilment

Sustainability and efficiency remain strategic priorities

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IKEA Bratislava maintains leadership

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Independent operators remain widespread

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#### DISCLAIMER

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### EXECUTIVE SUMMARY

Challenging economic conditions and new legislation weigh on performance

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Modest value growth driven mainly by inflation

Legislative changes reshape fulfilment patterns

Loyalty programmes and social media marketing support consumer engagement

#### WHAT'S NEXT?

Economic conditions will continue to shape industry development

Market entry and expansion plans stimulate innovation

Sustainability progresses gradually alongside healthier menu trends

## COMPETITIVE LANDSCAPE

McDonald's maintains leadership through strong marketing and expansion

OMV Slovensko records the strongest growth

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/self-service-cafeterias-in-slovakia/report](https://www.euromonitor.com/self-service-cafeterias-in-slovakia/report).