



Euromonitor  
International

# Home Audio and Cinema in Germany

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## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Substitution by other multifunctional products leads to decline across categories, with home audio a category driven by niches  
Consumers rely on established brands which understand consumers' needs and optimise their products accordingly  
Appliances and electronics specialists are indispensable for testing audio products, but sales increasingly take place online

### PROSPECTS AND OPPORTUNITIES

Multifunctionality and space-saving trends set to negatively affect home audio and cinema  
Sustainability will play an increasingly important role as DPP is introduced  
Smart home might open up doors for home audio and cinema

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/home-audio-and-cinema-in-germany/report](http://www.euromonitor.com/home-audio-and-cinema-in-germany/report).