



Euromonitor
International

Full-Service Restaurants in the Netherlands

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2025 DEVELOPMENTS

Growth amid rising costs and evolving consumer preferences

INDUSTRY PERFORMANCE

Full-service restaurants see growth in 2025, but independents see fewer transactions

Growing interest in exotic new cuisines drives growth of other full-service restaurants

Increased costs make it difficult to deliver value for money

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Modest growth expected for full-service restaurants

Full-service restaurants will create additional streams of income through take-away and home delivery

New player Gyojasang offers Korean food, different types of entertainment and events

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Consumer Foodservice in the Netherlands - Industry Overview

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INDUSTRY PERFORMANCE

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Growth of delivery and takeaway under pressure

McDonald's launches new AI feature which creates unique family story

WHAT'S NEXT?

Evolving habits will benefit foodservice in the years ahead

Technology will help reward and attract new and returning customers

Technology will help to streamline operations and make it more sustainable

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McDonald's leads in a competitive field

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