



Euromonitor
International

Self-Service Cafeterias in Colombia

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Self-Service Cafeterias in Colombia - Category analysis

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2025 DEVELOPMENTS

Category remains complementary to retail

INDUSTRY PERFORMANCE

Self-service cafeterias lack a strong or well-structured value proposition

IKEA cafeterias lead in terms of innovation and growth

Retail-integrated self-service cafeterias put convenience over differentiation

WHAT'S NEXT?

Decline as retailers lease spaces to external foodservice brands

Growth curtailed by limited menus, basic preparations, and a low level of differentiation

Carulla's experimental self-service cafeterias elevate retail dining

COMPETITIVE LANDSCAPE

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Consumer Foodservice in Colombia - Industry Overview

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Resilience and growth despite an increasingly challenging environment

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A growing market despite inflationary pressures

Delivery development marked by profitability, speed, and new models

Average spend boosted through value-driven experiences

WHAT'S NEXT?

Transformation and moderate growth

Menus, channels, and new formats are key fronts of innovation

Building value through responsible sourcing and transparent narratives

COMPETITIVE LANDSCAPE

Crepes & Waffles consolidates its position as market leader in 2025

Rapid expansion and a strong origin story drive Café Quindío's double-digit growth

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