



**Euromonitor
International**

Baked Goods in Dominican Republic

November 2025

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Baked Goods in Dominican Republic - Category analysis

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Positive picture in 2025

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Packaged leavened bread registers highest value growth

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Continuing growth, supported by increasing purchasing power

Growing demand for healthier offerings

Government policy pushes health eating

COMPETITIVE LANDSCAPE

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Growing economy boosts consumption and value growth

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Increasing consumer confidence, but consumers still cautious

Affordability still key

Redefining of health shaping trends

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