



Sauces, Dips and Condiments in Costa Rica

November 2025

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Sauces, Dips and Condiments in Costa Rica - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growing interest in exotic and distinctive flavours

INDUSTRY PERFORMANCE

Rising demand for global flavours

Convenient doy packs increasingly popular

WHAT'S NEXT?

Rising demand for clean ingredients lists

Increasing interest in international cuisines and new flavours

Smaller doy packs likely to gain traction

COMPETITIVE LANDSCAPE

Unilever de Centroamérica SA leads with its popular Lizano, Naturas, and Hellmann's brands

Banquete brand enjoys wide distribution and frequent price promotions

CHANNELS

Warehouse clubs offer volume savings

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Cooking Ingredients and Meals in Costa Rica - Industry Overview

EXECUTIVE SUMMARY

Price-sensitivity encourages ongoing interest in price promotions and cheaper products

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumer Price Index (IPC) shows a decline in prices for several categories

Impact of declining tourism and contraband

Influence of social media and convenience

Health and wellness driving demand for better-for-you products

WHAT'S NEXT?

Increased interest in healthy and functional foods

Global flavours to gain traction

Rising influence of social media

COMPETITIVE LANDSCAPE

Cia Numar SA leads with its widely recognised and trusted brands

Nestlé benefits from the continued popularity of its flagship Maggi brand

CHANNELS

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