



Euromonitor
International

Sauces, Dips and Condiments in Ecuador

November 2025

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Sauces, Dips and Condiments in Ecuador - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Product innovation and interest in home cooking boost sales

INDUSTRY PERFORMANCE

Sauces, dips, and condiments benefit from home cooking trends

Versatile ketchup leads growth

WHAT'S NEXT

Stable growth expected, but expansion will remain limited by low-cost foodservice

Health and wellness could emerge as secondary growth driver for sauces, dips, and condiments

Innovation will present key growth opportunity

COMPETITIVE LANDSCAPE

Nestlé's retains leadership with Maggi

Branded players face growing pressure from private label expansion

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Supermarkets retain their dominance

Discounters emerges as fastest growing channel

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Cooking Ingredients and Meals in Ecuador - Industry Overview

EXECUTIVE SUMMARY

Ecuador's cooking ingredients market evolves with affordability pressures and changing consumer needs

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Market stabilises amid decline palm oil prices

Home-cooking trend sustains growth in sauces, dips, and condiments

Economic pressures drive value-seeking behaviours

WHAT'S NEXT?

Steady but modest growth expected

Smaller family sizes will present new opportunities

Practicality in meal preparation will drive demand for convenient formats

COMPETITIVE LANDSCAPE

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