



# Consumer Foodservice in Finland

March 2026

Table of Contents

## Consumer Foodservice in Finland

### EXECUTIVE SUMMARY

Weak economic conditions constrain consumer foodservice growth

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Weak economic environment constrains consumer foodservice growth

Eat-in remains the dominant fulfilment type

Loyalty programmes remain a key engagement tool

#### WHAT'S NEXT?

Economic outlook will strongly influence industry performance

Digitalisation and technological innovation reshape the industry

Sustainability remains important despite reduced public attention

#### COMPETITIVE LANDSCAPE

McDonald's remains the leading company in consumer foodservice

Smaller operators drive the most dynamic growth

Ownership changes and restructuring shape the competitive landscape

#### CHANNELS

Independent outlets remain dominant despite strong chain presence

Limited channel innovation in 2025

#### MARKET DATA

Table 1 - Units, Transactions and Value Sales in Consumer Foodservice 2020-2025

Table 2 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2020-2025

Table 3 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2025

Table 4 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2020-2025

Table 5 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2020-2025

Table 6 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2025

Table 7 - Sales in Consumer Foodservice by Location: % Foodservice Value 2020-2025

Table 8 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2020-2025

Table 9 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2025

Table 10 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2022-2025

Table 11 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2025

Table 12 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2025-2030

Table 13 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2025-2030

#### DISCLAIMER

#### SOURCES

Summary 1 - Research Sources

## Cafés/Bars in Finland

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Weak consumer confidence and shifting drinking culture weigh on category performance

#### INDUSTRY PERFORMANCE

Economic uncertainty and changing alcohol habits drive value decline

Cafés show the smallest decline as price points and demand drivers differ  
Loyalty schemes support value-for-money perceptions and repeat visits

#### WHAT'S NEXT?

A return to growth depends heavily on economic recovery and consumer sentiment  
Takeaway remains more relevant than delivery for most cafés/bars formats  
Sustainability could regain visibility if trading conditions improve

#### COMPETITIVE LANDSCAPE

Espresso House leads through network scale despite recent softness  
NoHo Partners stands out through acquisition-driven momentum  
Independent operators dominate, though ownership structures blur the split

#### CATEGORY DATA

- Table 14 - Cafés/Bars by Category: Units/Outlets 2020-2025
- Table 15 - Sales in Cafés/Bars by Category: Number of Transactions 2020-2025
- Table 16 - Sales in Cafés/Bars by Category: Foodservice Value 2020-2025
- Table 17 - Cafés/Bars by Category: % Units/Outlets Growth 2020-2025
- Table 18 - Sales in Cafés/Bars by Category: % Transaction Growth 2020-2025
- Table 19 - Sales in Cafés/Bars by Category: % Foodservice Value Growth 2020-2025
- Table 20 - GBO Company Shares in Chained Cafés/Bars: % Foodservice Value 2021-2025
- Table 21 - GBN Brand Shares in Chained Cafés/Bars: % Foodservice Value 2022-2025
- Table 22 - Forecast Cafés/Bars by Category: Units/Outlets 2025-2030
- Table 23 - Forecast Sales in Cafés/Bars by Category: Number of Transactions 2025-2030
- Table 24 - Forecast Sales in Cafés/Bars by Category: Foodservice Value 2025-2030
- Table 25 - Forecast Cafés/Bars by Category: % Units/Outlets Growth 2025-2030
- Table 26 - Forecast Sales in Cafés/Bars by Category: % Transaction Growth 2025-2030
- Table 27 - Forecast Sales in Cafés/Bars by Category: % Foodservice Value Growth 2025-2030

#### DISCLAIMER

[Full-Service Restaurants in Finland](#)

#### KEY DATA FINDINGS

##### 2025 DEVELOPMENTS

Cautious consumer spending limits growth despite stable demand for dining occasions

#### INDUSTRY PERFORMANCE

Economic weakness restrains growth in full-service restaurants  
Middle Eastern concepts grow fastest from a small base  
Lunch offers and multifunctional concepts support value-for-money positioning

#### WHAT'S NEXT?

Economic recovery and tourism growth will shape future performance  
Eat-in continues to dominate fulfilment  
Sustainability remains relevant but less prominent in industry debate

#### COMPETITIVE LANDSCAPE

S Group maintains leadership through scale and strong consumer loyalty  
Pancho Villa stands out for continued expansion  
Independent operators continue to dominate the category

#### CATEGORY DATA

- Table 28 - Full-Service Restaurants by Category: Units/Outlets 2020-2025

Table 29 - Sales in Full-Service Restaurants by Category: Number of Transactions 2020-2025  
Table 30 - Sales in Full-Service Restaurants by Category: Foodservice Value 2020-2025  
Table 31 - Full-Service Restaurants by Category: % Units/Outlets Growth 2020-2025  
Table 32 - Sales in Full-Service Restaurants by Category: % Transaction Growth 2020-2025  
Table 33 - Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2020-2025  
Table 34 - GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2021-2025  
Table 35 - GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2022-2025  
Table 36 - Forecast Full-Service Restaurants by Category: Units/Outlets 2025-2030  
Table 37 - Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2025-2030  
Table 38 - Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2025-2030  
Table 39 - Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2025-2030  
Table 40 - Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2025-2030  
Table 41 - Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2025-2030

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## Limited-Service Restaurants in Finland

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Affordable formats and cautious consumers support modest growth

#### INDUSTRY PERFORMANCE

Limited-service restaurants outperform other categories amid weak market conditions

Middle Eastern and Latin American formats expand quickly from a small base

Loyalty programmes strengthen value-for-money positioning

#### WHAT'S NEXT?

Economic recovery will remain a key determinant of category performance

Third-party delivery competition intensifies and platform coverage becomes essential

Sustainability remains uneven but continues to influence leading players

#### COMPETITIVE LANDSCAPE

McDonald's leads through brand strength and selective expansion

Chained concepts continue to dominate limited-service restaurants

#### CATEGORY DATA

Table 42 - Limited-Service Restaurants by Category: Units/Outlets 2020-2025  
Table 43 - Sales in Limited-Service Restaurants by Category: Number of Transactions 2020-2025  
Table 44 - Sales in Limited-Service Restaurants by Category: Foodservice Value 2020-2025  
Table 45 - Limited-Service Restaurants by Category: % Units/Outlets Growth 2020-2025  
Table 46 - Sales in Limited-Service Restaurants by Category: % Transaction Growth 2020-2025  
Table 47 - Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2020-2025  
Table 48 - GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2021-2025  
Table 49 - GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2022-2025  
Table 50 - Forecast Limited-Service Restaurants by Category: Units/Outlets 2025-2030  
Table 51 - Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2025-2030  
Table 52 - Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2025-2030  
Table 53 - Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2025-2030  
Table 54 - Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2025-2030  
Table 55 - Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2025-2030

## DISCLAIMER

## Self-Service Cafeterias in Finland

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Economic pressures weigh on lunch spending despite steady demand for affordable meals

#### INDUSTRY PERFORMANCE

Economic pressures reduce demand for workplace lunches

Independent operators perform slightly better amid varied market conditions

Lunch benefits and buffet formats reinforce value-for-money positioning

#### WHAT'S NEXT?

Economic recovery and workplace attendance will shape future demand

Eat-in remains dominant despite some takeaway and delivery

Reducing food waste remains a key sustainability priority

#### COMPETITIVE LANDSCAPE

S Group maintains leadership through its ABC gas station network

Biltema expands rapidly through retail-based cafeteria concept

Chained operators dominate but independent outlets remain important locally

#### CATEGORY DATA

Table 56 - Self-Service Cafeterias: Units/Outlets 2020-2025

Table 57 - Sales in Self-Service Cafeterias: Number of Transactions 2020-2025

Table 58 - Sales in Self-Service Cafeterias: Foodservice Value 2020-2025

Table 59 - Sales in Self-Service Cafeterias: % Units/Outlets Growth 2020-2025

Table 60 - Sales in Self-Service Cafeterias: % Transaction Growth 2020-2025

Table 61 - Sales in Self-Service Cafeterias: % Foodservice Value Growth 2020-2025

Table 62 - GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2021-2025

Table 63 - GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2022-2025

Table 64 - Forecast Self-Service Cafeterias: Units/Outlets 2025-2030

Table 65 - Forecast Sales in Self-Service Cafeterias: Number of Transactions 2025-2030

Table 66 - Forecast Sales in Self-Service Cafeterias: Foodservice Value 2025-2030

Table 67 - Forecast Self-Service Cafeterias: % Units/Outlets Growth 2025-2030

Table 68 - Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2025-2030

Table 69 - Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2025-2030

#### DISCLAIMER

## Street Stalls/Kiosks in Finland

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Weather conditions and economic pressures contribute to category decline

#### INDUSTRY PERFORMANCE

Weather conditions and economic weakness drive declining sales

Independent operators show slightly more resilience

Takeaway remains the dominant fulfilment format

#### WHAT'S NEXT?

Weather patterns and niche positioning shape future prospects

Takeaway and eat-in formats remain dominant

Sustainability continues to influence consumer expectations

## COMPETITIVE LANDSCAPE

Froneri leads through its extensive Pingviini kiosk network

Independent operators show more stable performance

Independent operators maintain dominance in the category

## CATEGORY DATA

Table 70 - Street Stalls/Kiosks: Units/Outlets 2020-2025

Table 71 - Sales in Street Stalls/Kiosks: Number of Transactions 2020-2025

Table 72 - Sales in Street Stalls/Kiosks: Foodservice Value 2020-2025

Table 73 - Street Stalls/Kiosks: % Units/Outlets Growth 2020-2025

Table 74 - Sales in Street Stalls/Kiosks: % Transaction Growth 2020-2025

Table 75 - Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2020-2025

Table 76 - GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2021-2025

Table 77 - GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2022-2025

Table 78 - Forecast Street Stalls/Kiosks: Units/Outlets 2025-2030

Table 79 - Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2025-2030

Table 80 - Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2025-2030

Table 81 - Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2025-2030

Table 82 - Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2025-2030

Table 83 - Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2025-2030

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### [Consumer Foodservice By Location in Finland](#)

## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Location performance varies widely depending on outlet type and local conditions

## INDUSTRY PERFORMANCE

Travel locations show the strongest growth among non-standalone outlets

Standalone outlets see only marginal growth

Shopping and foodservice continue to overlap in many locations

## WHAT'S NEXT?

Travel locations expected to remain the most dynamic

Standalone locations expected to grow broadly in line with the industry

Increasing overlap between retail and foodservice

Demographic changes reshape location dynamics

## COMPETITIVE LANDSCAPE

Market leadership difficult to define across location categories

Standalone locations characterised by high fragmentation

## CATEGORY DATA

Table 84 - Consumer Foodservice by Location: Units/Outlets 2020-2025

Table 85 - Sales in Consumer Foodservice by Location: Number of Transactions 2020-2025

Table 86 - Sales in Consumer Foodservice by Location: Foodservice Value 2020-2025

Table 87 - Consumer Foodservice by Location: % Units/Outlets Growth 2020-2025

Table 88 - Sales in Consumer Foodservice by Location: % Transaction Growth 2020-2025

Table 89 - Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2020-2025

Table 90 - Consumer Foodservice Through Standalone: Units/Outlets 2020-2025

Table 91 - Sales in Consumer Foodservice Through Standalone: Number of Transactions 2020-2025

Table 92 - Sales in Consumer Foodservice Through Standalone: Foodservice Value 2020-2025

Table 93 - Consumer Foodservice Through Standalone: % Units/Outlets Growth 2020-2025

Table 94 - Sales in Consumer Foodservice Through Standalone: % Transaction Growth 2020-2025

Table 95 - Sales in Consumer Foodservice Through Standalone: % Foodservice Value Growth 2020-2025

Table 96 - Consumer Foodservice Through Leisure: Units/Outlets 2020-2025

Table 97 - Sales in Consumer Foodservice Through Leisure: Number of Transactions 2020-2025

Table 98 - Sales in Consumer Foodservice Through Leisure: Foodservice Value 2020-2025

Table 99 - Consumer Foodservice Through Leisure: % Units/Outlets Growth 2020-2025

Table 100 - Sales in Consumer Foodservice Through Leisure: % Transaction Growth 2020-2025

Table 101 - Sales in Consumer Foodservice Through Leisure: % Foodservice Value Growth 2020-2025

Table 102 - Consumer Foodservice Through Retail: Units/Outlets 2020-2025

Table 103 - Sales in Consumer Foodservice Through Retail: Number of Transactions 2020-2025

Table 104 - Sales in Consumer Foodservice Through Retail: Foodservice Value 2020-2025

Table 105 - Consumer Foodservice Through Retail: % Units/Outlets Growth 2020-2025

Table 106 - Sales in Consumer Foodservice Through Retail: % Transaction Growth 2020-2025

Table 107 - Sales in Consumer Foodservice Through Retail: % Foodservice Value Growth 2020-2025

Table 108 - Consumer Foodservice Through Lodging: Units/Outlets 2020-2025

Table 109 - Sales in Consumer Foodservice Through Lodging: Number of Transactions 2020-2025

Table 110 - Sales in Consumer Foodservice Through Lodging: Foodservice Value 2020-2025

Table 111 - Consumer Foodservice Through Lodging: % Units/Outlets Growth 2020-2025

Table 112 - Sales in Consumer Foodservice Through Lodging: % Transaction Growth 2020-2025

Table 113 - Sales in Consumer Foodservice Through Lodging: % Foodservice Value Growth 2020-2025

Table 114 - Consumer Foodservice Through Travel: Units/Outlets 2020-2025

Table 115 - Sales in Consumer Foodservice Through Travel: Number of Transactions 2020-2025

Table 116 - Sales in Consumer Foodservice Through Travel: Foodservice Value 2020-2025

Table 117 - Consumer Foodservice Through Travel: % Units/Outlets Growth 2020-2025

Table 118 - Sales in Consumer Foodservice Through Travel: % Transaction Growth 2020-2025

Table 119 - Sales in Consumer Foodservice Through Travel: % Foodservice Value Growth 2020-2025

Table 120 - Forecast Consumer Foodservice by Location: Units/Outlets 2025-2030

Table 121 - Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2025-2030

Table 122 - Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2025-2030

Table 123 - Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2025-2030

Table 124 - Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2025-2030

Table 125 - Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2025-2030

Table 126 - Forecast Consumer Foodservice Through Standalone: Units/Outlets 2025-2030

Table 127 - Forecast Sales in Consumer Foodservice Through Standalone: Number of Transactions 2025-2030

Table 128 - Forecast Sales in Consumer Foodservice Through Standalone: Foodservice Value 2025-2030

Table 129 - Forecast Consumer Foodservice Through Standalone: % Units/Outlets Growth 2025-2030

Table 130 - Forecast Sales in Consumer Foodservice Through Standalone: % Transaction Growth 2025-2030

Table 131 - Forecast Sales in Consumer Foodservice Through Standalone: % Foodservice Value Growth 2025-2030

Table 132 - Forecast Consumer Foodservice Through Leisure: Units/Outlets 2025-2030

Table 133 - Forecast Sales in Consumer Foodservice Through Leisure: Number of Transactions 2025-2030

Table 134 - Forecast Sales in Consumer Foodservice Through Leisure: Foodservice Value 2025-2030

Table 135 - Forecast Consumer Foodservice Through Leisure: % Units/Outlets Growth 2025-2030

Table 136 - Forecast Sales in Consumer Foodservice Through Leisure: % Transaction Growth 2025-2030

Table 137 - Forecast Sales in Consumer Foodservice Through Leisure: % Foodservice Value Growth 2025-2030

Table 138 - Forecast Consumer Foodservice Through Retail: Units/Outlets 2025-2030

Table 139 - Forecast Sales in Consumer Foodservice Through Retail: Number of Transactions 2025-2030

Table 140 - Forecast Sales in Consumer Foodservice Through Retail: Foodservice Value 2025-2030

Table 141 - Forecast Consumer Foodservice Through Retail: % Units/Outlets Growth 2025-2030

Table 142 - Forecast Sales in Consumer Foodservice Through Retail: % Transaction Growth 2025-2030  
Table 143 - Forecast Sales in Consumer Foodservice Through Retail: % Foodservice Value Growth 2025-2030  
Table 144 - Forecast Consumer Foodservice Through Lodging: Units/Outlets 2025-2030  
Table 145 - Forecast Sales in Consumer Foodservice Through Lodging: Number of Transactions 2025-2030  
Table 146 - Forecast Sales in Consumer Foodservice Through Lodging: Foodservice Value 2025-2030  
Table 147 - Forecast Consumer Foodservice Through Lodging: % Units/Outlets Growth 2025-2030  
Table 148 - Forecast Sales in Consumer Foodservice Through Lodging: % Transaction Growth 2025-2030  
Table 149 - Forecast Sales in Consumer Foodservice Through Lodging: % Foodservice Value Growth 2025-2030  
Table 150 - Forecast Consumer Foodservice Through Travel: Units/Outlets 2025-2030  
Table 151 - Forecast Sales in Consumer Foodservice Through Travel: Number of Transactions 2025-2030  
Table 152 - Forecast Sales in Consumer Foodservice Through Travel: Foodservice Value 2025-2030  
Table 153 - Forecast Consumer Foodservice Through Travel: % Units/Outlets Growth 2025-2030  
Table 154 - Forecast Sales in Consumer Foodservice Through Travel: % Transaction Growth 2025-2030  
Table 155 - Forecast Sales in Consumer Foodservice Through Travel: % Foodservice Value Growth 2025-2030

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