



# Sauces, Dips and Condiments in Taiwan

October 2024

Table of Contents

## Sauces, Dips and Condiments in Taiwan - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Slowdown in volume growth as demand patterns normalise post-pandemic

Growing consumer focus on food safety and natural ingredients

Small pack condiments deliver convenience and freshness

#### PROSPECTS AND OPPORTUNITIES

Food sourcing and sustainability will shape brand strategies

Culinary seasonings and local ingredients

Catering to younger consumers with easy-to-use seasonings

#### CATEGORY DATA

Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024

Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2019-2024

Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024

Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024

Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2019-2024

Table 6 - Sales of Other Sauces and Condiments by Type: Rankings 2019-2024

Table 7 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 8 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024

Table 9 - Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024

Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 13 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

## Cooking Ingredients and Meals in Taiwan - Industry Overview

### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### MARKET DATA

Table 14 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 15 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 16 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 17 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 18 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 19 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 20 - Penetration of Private Label by Category: % Value 2019-2024

Table 21 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

#### DISCLAIMER

## SOURCES

### Summary 1 - Research Sources

#### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-in-taiwan/report](http://www.euromonitor.com/sauces-dips-and-condiments-in-taiwan/report).