



# Street Stalls/Kiosks in Poland

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## Street Stalls/Kiosks in Poland - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Competitive prices and convenience factor remain key demand drivers

#### INDUSTRY PERFORMANCE

Menu diversification helps to maintain strong interest among consumers

Independent category grows fastest in value terms

Operators pursue a range of strategies to mitigate cost pressures

#### WHAT'S NEXT?

Innovation and improvements in quality standards will continue to boost trade

Investment in delivery services and digital tools expected to increase

Sustainability concerns set to become more influential

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Sweet Gallery extends its overall lead

Dolci Sapori remains the most dynamic performer in value growth terms

Independents continue to dominate but face mounting challenges

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## [Consumer Foodservice in Poland - Industry Overview](#)

### EXECUTIVE SUMMARY

Market continues to expand at a robust pace

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Rates of growth in value sales, transactions and outlet numbers slow moderately

Menu innovation, customer experiences and fulfilment are key points of competition

Investment in and engagement with loyalty programmes remain high

#### WHAT'S NEXT?

Outlook for consumer foodservice is broadly favourable

Digitalisation and automation set to become more visible across the market

Sustainability concerns will continue to shape company strategies

## COMPETITIVE LANDSCAPE

McDonald's maintains market lead in value sales terms

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/street-stalls-kiosks-in-poland/report](http://www.euromonitor.com/street-stalls-kiosks-in-poland/report).