



Euromonitor  
International

# Health and Wellness in China

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## Health and Wellness in China

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Most health and wellness claims show growth in volume and current value terms

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Interest in clean label varieties continues to rise

### WHAT'S NEXT

Outlook for health and wellness remains broadly favourable

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## HW Hot Drinks in China

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#### 2024 DEVELOPMENTS

Rising health-consciousness continues to lift overall demand

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HW Staple Foods in China

## KEY DATA FINDINGS

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## INDUSTRY PERFORMANCE

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