



Sauces, Dips and Condiments in the Philippines

October 2024

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Sauces, Dips and Condiments in the Philippines - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Category posts positive gains in 2024, driven by home cooking trend and brand expansion
Health and wellness impact remains strong, with Knorr spearheading education programmes
Foodservice volume sales growth continues to outpace retail in 2024

PROSPECTS AND OPPORTUNITIES

Positive gains ahead for sauces, dips and condiments
Greater product variety more likely, while mustard will still suffer
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