



Euromonitor  
International

# In-Car Entertainment in China

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

All categories decline due to popularity of mobile devices, but in-car navigation suffers the most  
Flyaudio Corp maintains its lead despite falling sales  
Retail e-commerce maintains share growth, but still sees an actual sales decline

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Consumer Electronics in China - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/in-car-entertainment-in-china/report](http://www.euromonitor.com/in-car-entertainment-in-china/report).